Green Gifting | Green Decor | Landscaping
Nurturing Green was born in 2009, to cater the gifting needs of the people. The concept of gifting a plant was the adrenaline for this venture. The idea was to replace bouquets and many other monotonous gifts with live plants.

Six years since then, Nurturing Green has not just captured the gifting arena, but has also changed the way people market their brand and take it to new levels. With constant steps into every house and space through decor and landscaping, we are now proud to be the market leaders in the fields of Gifting, Decor, Marketing and Landscaping.
## IN THE NEWS

**PRINT**

- **DARE**
  - Featured in their cover story

  - Chosen as 'the most promising idea' in 2010.

- **Live Mint & The Wall Street Journal**
  - Shown exemplary work in the field of climate change mitigation

- **ہندوستان تائمز**

**TV**

- **CNBC**
  - Showcased recently on the popular show Young Turks on CNBC TV 18

  - Covered on Starting up show on ET Now in February 2011

**ONLINE**

- **YourStory.in**
  - 3 different case studies have been published on Nurturing Green

- **Hindustan Times**

- **Moneycontrol.com**

- **Ivey Publishing**

- **Harvard Business Review**

- **NEXTBIGWHAT**

- **Echoing Green**

And many more....
OUR MAJOR SALES CHANNEL
- ONLINE
- B2B
- RETAIL
OUR MAJOR SALES CHANNEL

RETAIL AND ONLINE

B2B
“Happiness doesn’t result from what we get, but from what we give.” - Ben Carson

Keeping in mind the ever increasing trend of gifting, Nurturing Green has pioneered in India in the gifting sector.

Gift a Plant concept enables one to give a gift that is not only eco friendly and useful in today’s concrete jungle, but also, teaches care, affection and humanity.

Choose from a variety of exotic plants and exclusive planters from all over the world.

- **Individual gifting:** Birthdays, anniversaries, house warming, get well soon
- **Marriage gifting:** Bridal shower, engagement, weddings, baby shower, new mom/dad
- **Occasional gifting:** New year, women’s day, mothers’ day, fathers’ day, children’s day, Teachers’ day, valentines day, earth day, environment day, and many such occasions.
- **Festive gifting:** Holi, diwali, raksha bandhan, Dussehra, Christmas, Eid and many more
- **Corporate gifting:** Meaningful gifts projecting your vision and goals.
Over the years, we have converted many houses into homes, by bringing nature, serenity and peace inside and made spaces more lively and natural. Several customised theme based ideas to make your home the way you really want it to be!!!

“Simplicity is the ultimate sophistication”. – Leonardo Da Vinci

- **Home decor**: Interiors, Balconies, entrances, corridors.
- **Office decor**: Desks, cabins, receptions, waiting areas, conference rooms etc
- **Commercial spaces**: Hotels, hospitals, Clinics, Institutions, Showrooms and many more...
- **Public spaces**: Malls, Theatre, food courts, museums, temples and so on...
“Today it’s important to be present, be relevant and add value.”
– Nick Besbeas

Marketing not only brings your name to the fore front, but also helps you build a strong brand engagement with the receiver – be it the customers or the employees.
Nurturing green helps you to promote the brand and bring it closer to your target audience in a green way.
The plant kept on the work desk not only constantly reminds of your brand, but also grows in the mind of the customers as they take care of the plant and nurture it!
The R &D team works continuously to create bang on strategies to promote your brand and take it to new heights.
Choose from a variety of exclusively custom made exotic plants and combos.

- **Brand engagement and promotion**: show that you care for a greener tomorrow and spread the word with your brand. Exclusive planters with the company’s branding. The packaging, greeting cards and other innovative gifts & combos will also do the same.
- **Corporate gifting**: Meaningful gifts projecting your vision and goals
- **Employee motivation**: Gifts for the employees on various occassions.
- **Customer relationship**: A greener step towards building more customers. Gifting a plant along with your own product, not only shows that you care, but also creates a positive approach in bonding with the client.
- **Occasional and event gifting**: Corporates gift are needed from time to time for many reasons. Events, seminars, conferences, festive giftings, awards and many such occasions.
Landscaping has the power to soften a space and create an environment of serenity. It fills the gap between nature and human beings and bring them closer as a green escape that people crave for.

The Nurturing Green team constantly works on the latest designs and technologies to undertake turn key projects from its very conceptualisation to its after installation maintenance.

We cater to plants from a small range to high end needs and bring innovation, customised designs and great value for your efforts!

“ I live in a landscape, which every single day of my life is enriching.”
Daniel Day- Lewis

VERTICAL GARDENS | CONCEPT GARDENS | ROOF GARDENS | KITCHEN GARDENS
BALCONIES | WATERSCAPES | HARDSCAPES
# CONTACT US

For all Retail enquires, please contact:

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